

iCAMP24

3RD ANNUAL CULTIVATED MEAT & ALTERNATIVE PROTEIN SUMMIT

SEPTEMBER 9TH. 2024

Discover cutting-edge insights from global leaders in research, academia, industry, and policymaking at this 3rd Annual Cultivated Meat & Alternative Protein Summit. Join us as we explore the forefront of overcoming challenges in commercializing cultivated meat and alternative proteins, both in the United States and internationally.

Hosted by: [Integrative Center for Alternative Meat & Protein](#)

Date: September 9th, 2024

When: 8:30 am to 5:00 pm followed by dinner reception

Where: UC Davis Conference Center

Why: Navigating hurdles for alternative protein and cultivated meat commercialization

Who: 300 researchers, industry members, investors, policy makers

AGENDA

8:00 am	Registration and Light Breakfast/Coffee
8:30 am	Welcome – Chancellor Gary May
8:35 am	Keynote – California State Treasurer Fiona Ma, CPA
8:45 am	iCAMP background & welcome - Professor David Block
9:00-11:15 am	<i>From Lab to Market – Accelerating Innovation for Alternative Proteins</i>
9:00-9:45 am	<i>Plant based</i> – Moderator UCD Biotech Program Director & iCAMP Workforce & Education Director Denneal Jamison-McClung , Panelists: UCD Professor Christine Diepenbrock , USDA-ARS Research Leader, Supervisory Research Food Technologist Yixiang Xu , Upcycled Foods, Inc. CEO & Founder Daniel Kurzrock
9:45-10:30 am	<i>Fungal based</i> – Moderator: The Better Meat Co CEO Paul Shapiro , Panelists: UCD Phaff Collection Kyria Boundy-Mills , UMBC Professor Mark Marten , Optimized Foods CEO Zane Starkewolfe, Triple Bar Director of Research Sarah Bolmer
10:30-11:15 am	<i>Cultivated Meat</i> – Moderator: Cultured Meat Symposium Founder Alex Shirazi , Panelists: iCAMP Center Director & UCD Professor Dave Block , UCLA Professor & iCAMP Co-Director Amy Rowat , UPSIDE Foods VP of Research Allen Henderson , Nestle-Purina Director of Strategic Innovation Bill Roschek

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11:15-11:30 am Networking Break & Sponsor acknowledgments

11:30 am-12:30 pm ***Shaping the Future of Alternative Protein: Consumer Demands, Trustworthiness, Education Strategies, and Data-Driven Insights*** – Moderator: Rebellious Foods Vice President of Marketing **Kristie Middleton**, Panelists: UC Davis Executive **Chef Cesar Cienfuegos**, UCLA Psychology Professor **Janet Tomiyama**, UC Davis Graduate School of Management Associate Professor **Ashwin Aravindakshan Nair**

12:30-1:30 pm Lunch (including alt protein options) & iCAMP Partner Showcase

1:30-2:40 pm ***State of Global & US Domestic Policy on Alternative Proteins*** – Moderator: Good Humans Strategy & Design Founder **Eric Schulze**, Panelists: UCLA Executive Director of the Food Policy & Law Center **Michael Roberts**, UK Food Standards Agency **Rick Mumford**, Food Solutions Action Director of Policy **Jimmy Fremgen**, Japanese Association of Cellular Agriculture **President Megumi Yoshitomi**

2:40-3:40 pm ***Securing Growth: Trends and Strategies in Financing Alternative Protein Companies*** – Moderator: UCD Venture Catalyst Director **Karl Jessen**, Panelists: Plug & Play Center Senior Ventures Associate **Alex Davisson**, Growth Factory Senior Associate **Nikki Sims**, McWin Capital Partners Technical Lead **Steven Gamo**, Gullspång Re:food Senior Investment Manager **Edward Arthy**

3:40-3:50 pm **Congressman Ami Bera (pre-recorded)**

3:50-5:05 pm ***Building the Bioeconomy: Cultivating Education, Entrepreneurship, and Biomanufacturing Infrastructure***– Moderator: iCAMP Executive Director **Kara Leong**, Panelists: UCD Biotech Program Director & iCAMP Workforce & Education Director **Denneal Jamison-McClung**, City of Vacaville Director of Economic Development **Don Burrus**, City of West Sacramento **Meaghan Stiles**, GO-Biz Regional Business Development Specialist **Toni Gomez**, Pow.Bio CEO & Co-Founder **Shannon Hall**

5:05-5:10 pm Closing Remarks – **Office of Research Vice Chancellor Simon Atkinson**

5:10 pm **End**

5:10-7:00 pm Student Poster Competition Award sponsored by **DISTEK**
Vendor Arena
Dinner Reception with Vegan and Alt Protein Appetizers & Entrees

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